

## COMMERCIAL PARTNER SPONSORSHIP OPPORTUNITIES 2022-2023

### CARE AND SUPPORT WEST

Included in partner package:		Platinum £4,000	Gold £3,000	Silver £2,000	Bronze £1,000
<b>MEMBERSHIP</b>	Full Care & Support West (CSW) Commercial Partner membership for one-year ( <i>worth £1,000</i> )	✓	✓	✓	
	Company profile on CSW 'partner services' partner directory listing webpages	✓	✓	✓	
	Featured blog article on CSW website, featured in weekly newsletter and members website area	3	2	1	
	Speaking opportunities at CSW monthly workshop	2	1	1	
<b>CARE AWARDS</b>	Awards dinner tickets ( <i>worth £60 per ticket</i> , based on tables of 6ppl)	12	6	4	2
	Dedicated mention in introductory keynote speeches	✓			
	Most prominent branding on pre and post publicity material, emails, and website	✓	✓		
	Invitation to sit on the pre-awards judging panel	✓	✓		
	Opportunity to display own materials on tables at the awards (cards, merch, flyers etc.)	✓			
	Piece to camera for inclusion in awards dinner video reel	✓	✓		
	Logo on winner and finalist certificates of awards	✓	✓	✓	
	Rolling static partner advert at awards dinner on TV screens around the room	✓	✓		
	Opportunity to present an award category and have photo with winner and celebrity presenter	✓	✓	✓	
	Printed advertisement in awards program brochure	<b>Full page</b>	<b>Half page</b>	<b>Quarter page</b>	<b>Logo</b>
Name, logo, description, & link on event webpages, with social media mentions in pre-event promotions	✓	✓	✓	✓	
<b>CONFERENCE</b>	Dedicated mention in introductory keynote speeches	✓			
	Most prominent branding on pre and post publicity material, emails, and website	✓	✓		
	Exhibition booth at conference or 2–3-minute ad break video or talk if virtual ( <i>worth £500</i> )	✓	✓	✓	
	Banner advert on conference presentation slides ( <i>worth £250</i> )	✓	✓	✓	
	Name, logo, description, & link on event webpages, with social media mentions in pre-event promotions	✓	✓	✓	✓
	Logo on pre and post event email communications (awards and conference)	✓	✓	✓	✓